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Project Centre and the Delhi Police in a negative light, again violating the guidelines.

"On test check of records, audit observed that expenditure of ₹24.29 crore was incurred on ads and publicity campaigns that were not in conformity with the generally accepted principles of financial propriety or the guidelines on content regulation approved by the SC," it said.

"Over 85% expenditure of ₹33.40 crore incurred in one publicity campaign pertained to ads released outside Delhi," it added.

NON-VERIFIED CONTENT

In its report, the auditor highlighted instances of "non-verifiable content in ads". One of them is related to claims of saving ₹347 crore in construction of three bridges and the second on construction of dispensary at ₹20 lakh as compared to ₹5 crore by

the previous governments.

"Audit requested the public works department for details of the project and expenditure incurred. However, no details were provided... The expenditure projected was only an 'assessment' and was not the actual expenditure incurred. Audit observed two of the three bridges were yet to be completed though they had been open to traffic," the report said.

SHABDARTH DID NOT ACHIEVE OBJECTIVES

The auditor observed anomalies in the establishment of Shabdarth, a registered society established under the Department of Information and Publicity. The auditor said that the objective with which the organisation was set up, to rationalise expenditure on ads, was not achieved.